

Eleven Seven MUSIC

MÖTLEY CRÜE ANNOUNCES THE FINAL TOUR PRESENTED BY DODGE

– Band Is First-Ever to Sign Binding “Cessation Of Touring” Agreement to Prevent Future, Unauthorized Touring –

– Last Chance to Ever See the Band Perform Live –



TWEET IT: #RIPMotleyCrue - @MotleyCrue announces #TheFinalTour, Country tribute album, "The Dirt" movie & more! Full details at motley.com

LOS ANGELES (Jan. 28, 2014) – After more than three decades together, iconic rock ‘n’ roll band MÖTLEY CRÜE announced today **The Final Tour** and the band’s ultimate retirement. The announcement was solidified when the band signed a formal Cessation Of Touring Agreement, effective at the end of 2015, in front of global media in Los Angeles today. Celebrating the announcement of **The Final Tour**, the band will perform on ABC’s "Jimmy Kimmel Live" TONIGHT and will appear on "CBS This Morning" TOMORROW MORNING.

With more than 80 million albums sold, Mötley Crüe has sold out countless tours across the globe and spawned more than 2,500 Mötley Crüe-branded items, sold in more than 30 countries. Mötley Crüe has proven they know how to make a lasting impression and this tour will be no different. Fans can expect to hear the catalogue of their chart-topping hits and look forward to mind-blowing, unparalleled live production. "When it comes to putting together a new show, we always push the envelope and that's part of Mötley Crüe's legacy," explains Nikki Sixx (bass). "As far as letting on to what we're doing, that would be like finding out what you're getting for Christmas before you open the presents. We think in an age of too much information, we'd like to keep some surprises close to our chest until we launch the Final Tour."

The Final Tour, presented by Dodge and produced by Live Nation, will kick off in North America on July 2 in Grand Rapids, Mich. and reach 72 markets before hitting international territories in 2015. To Live Nation, MÖTLEY CRÜE tours are not only box office successes but artistically their shows have set the bar for production and entertainment value. "There's no arguing that Mötley Crüe have been and always will be the definitive bad boys of rock 'n' roll," says Rick Franks, Live Nation's regional president of North America concerts. "But behind all those notorious stories is a legendary rock band that has revolutionized heavy metal and created some of the biggest hits in music history. They are a hugely successful global brand and a touring powerhouse. Everyone at Live Nation has a tremendous amount of respect for these hard working and extremely talented gentlemen. The music industry will never have another Mötley Crüe."

The Dodge Brothers were a notorious duo, so it seemed only natural to partner with the World's Most Notorious Rock Band. "Whenever I talk to people about Mötley Crüe, the common thread is how cool and relevant the band remains, even after 33 years," said Tim Kuniskis, president and CEO, Dodge Brand, Chrysler Group LLC. "This irreverent 'staying power' resonates deeply with the Dodge brand as we turn the corner on our 100-year anniversary. What better way to celebrate the band's final tour and the 25th anniversary of Kickstart My Heart than to do it together?"

Fans can look forward to very special guest ALICE COOPER joining Mötley Crüe for an incredible package; Alice invented the rock 'n' roll genre and Mötley Crüe put steroids in it! "Real hard rock bands are hard to find these days," said Alice. "Mötley has always gone on stage with one attitude and that's to blow the audience away. That's exactly how we do it. Putting Mötley Crüe and Alice Cooper together is going to be just what this summer really NEEDS. We're going to go out there and tear it up, and I can't wait to see Mötley on stage. Mötley Crüe and Alice Cooper—a match made in...Armageddon?"

As documented in the Cessation Of Touring Agreement the band signed at the press conference today, the band will not tour after this final tour. Band attorney Doug Mark of Mark Music & Media Law explains: "Other bands have split up over rancor or the inability of people to get along, but this is mutual among all four original members and a peaceful decision to move on to other endeavors and to confirm it with a binding agreement." Vince Neil, Nikki Sixx, Tommy Lee and Mick Mars will go their separate ways after

the lengthy two-year touring cycle.

Tommy Lee (drums) explains: "Everything must come to an end!! We always had a vision of going out with a big fucking bang and not playing county fairs and clubs with one or two original band members! Our job here is done!!!" Of the band's tumultuous history, Mick Mars (guitar) adds: "(It has been) more drama than *'General Hospital.'* It keeps 'em watchin' and they keep comin' back." Vocalist Vince Neil says of the finality of the tour: "I'll miss playing with the guys, but I won't quit playing rock 'n' roll!! I feel there are a lot of great opportunities and exciting projects after Mötley."

The Final Tour will coincide with the film made from Mötley Crüe's *New York Times* best-selling book *The Dirt*. Jeff Tremaine (*Bad Grandpa*) has signed on to direct the opus that is set to debut in theaters globally in 2015, coinciding with The Final Tour. *The Dirt* is not only one of the best-selling rock books of all time but also one of the greatest rock books of all time because of its brutal honesty, its unique voice, its multiple perspectives on the same events and its first-person inclusion of all members of the same band. Most rock memoirs are salacious, mud-slinging accounts of a single person and Mötley Crüe was adamant to include the perspectives of all four of its members. Tremaine's intention is to make not just a great movie about a band, but a great movie about four misfits who, despite themselves and everyone else, band together to overcome the odds and change the history of rock 'n' roll. "*The Dirt* is a movie I've wanted to make ever since I read the book in 2002," says Tremaine. "I relate to the story on so many levels; my whole professional career has been about boys behaving badly, so I have a real connection to the material. It's awesome to be working with the band at such an exciting time in Mötley Crüe's history." The film will be produced by the members of Mötley Crüe, Rick Yorn, Julie Yorn, Erik Olsen and 10th Street Entertainment.

In conjunction with the tour, BIG MACHINE RECORDS, home to Country Superstars such as Taylor Swift, Tim McGraw and Rascal Flatts, has teamed up in a joint venture with MÖTLEY RECORDS and ELEVEN SEVEN MUSIC for the summer 2014 release of a Country Music Tribute To MÖTLEY CRÜE. Big Machine Label Group founder and CEO Scott Borchetta is among the legion of country music fans who love MÖTLEY CRÜE. The country tribute album will show off the band's quality songwriting with these fresh takes on their classic hit songs. Among the artists already confirmed to be featured on the country tribute album are LeAnn Rimes, Florida Georgia Line, Brantley Gilbert and Cassadee Pope. More artists will be unveiled as the album nears a release date this summer. Borchetta says of the collaboration: "I have been a not-so-secret Crüe fan from the beginning. When manager Chris Nilsson called with the idea for a tribute album on Big Machine Records, it was an immediate 'yes' from me! Our album will highlight just how great the Mötley Crüe song catalog is. At the end of the day, that's what will stand the test of time."

MÖTLEY CRÜE Fan Club members will get the exclusive first crack at tickets and VIP packages via a unique code beginning Wednesday, Jan. 29, starting at 10 a.m. local time. VIP ticket packages will be

made available to the general public on Thursday, Jan. 30 at 10 a.m. local time. The general public ticket on-sale for most shows is Friday, Jan. 31. All tickets and packages can be obtained via Ticketmaster.com <http://www.ticketmaster.com/Mötley-Crüe-tickets/artist/910417>, LiveNation.com <http://www.livenation.com/artists/41479/motley-crue> or MötleyVIP.com.

TOUR DATES :

All dates and venues below subject to change.

7/02/2014	Grand Rapids, MI	Van Andel Arena
7/04/2014	Milwaukee, WI	Summerfest
7/05/2014	Noblesville, IN	Klipsch Music Center
7/06/2014	Cincinnati, OH	Riverbend Music Center
7/08/2014	Columbus, OH	Schottenstein Center
7/09/2014	Maryland Heights, MO	Verizon Wireless Amphitheater
7/11/2014	Des Moines, IA	Wells Fargo Arena
7/12/2014	Wichita, KS	INTRUST Bank Arena
7/13/2014	Tulsa, OK	BOK Center
7/15/2014	Cedar Park, TX	Cedar Park Center
7/16/2014	Dallas, TX	Gexa Energy Pavilion
7/18/2014	Albuquerque, NM	Isleta Amphitheater
7/19/2014	Phoenix, AZ	Ak-Chin Pavilion
7/21/2014	Los Angeles, CA	Hollywood Bowl
7/22/2014	Irvine, CA	Verizon Wireless Amphitheatre
7/23/2014	Mountain View, CA	Shoreline Amphitheatre
7/25/2014	Reno, NV	Reno Events Center
7/26/2014	Ridgefield, WA	Sleep County Amphitheater
7/27/2014	Auburn, WA	White River Amphitheatre
7/29/2014	Wheatland, CA	Sacramento Valley Amphitheatre
7/30/2014	Chula Vista, CA	Sleep Train Amphitheatre
8/01/2014	Salt Lake City, UT	USANA Amphitheatre
8/02/2014	Denver, CO	Pepsi Center
8/03/2014	Kansas City, MO	Sprint Center
8/05/2014	Sturgis, SD	Sturgis Buffalo Chip
8/06/2014	Sioux City, IA	Tyson Events Center
8/08/2014	Tinley Park, IL	First Midwest Bank Amphitheatre
8/09/2014	Clarkston, MI	DTE Energy Music Theatre
8/10/2014	Toronto, ON	Molson Canadian Amphitheatre
8/12/2014	Cuyahoga Falls, OH	Blossom Music Center
8/13/2014	Burgettstown, PA	First Niagara Pavilion

8/15/2014	Pelham, AL	Oak Mountain Amphitheatre
8/16/2014	Atlanta, GA	Aaron's Amphitheatre at Lakewood
8/17/2014	Tampa, FL	MIDFLORIDA Credit Union Amphitheatre
8/19/2014	Charlotte, NC	PNC Music Pavilion
8/20/2014	Virginia Beach, VA	Farm Bureau Live at Virginia Beach
8/22/2014	Bristow, VA	Jiffy Lube Live
8/23/2014	Camden, NJ	Susquehanna Bank Center
8/24/2014	Mansfield, MA	Comcast Center
8/26/2014	Saratoga Springs, NY	Saratoga Performing Arts Center
8/27/2014	Allentown, PA	Great Allentown Fair
8/29/2014	Wantagh, NY	Nikon at Jones Beach Theater
8/30/2014	Holmdel, NJ	PNC Bank Arts Center
8/31/2014	Darien Center, NY	Darien Lake Performing Arts Center
10/10/2014	Oklahoma City, OK	Chesapeake Energy Arena
10/11/2014	The Woodlands, TX	Cynthia Woods Mitchell Pavilion
10/12/2014	Bossier City, LA	CenturyLink Center
10/14/2014	Louisville, KY	KFC Yum! Center
10/15/2014	Nashville, TN	Bridgestone Arena
10/17/2014	Hollywood, FL	Seminole Hard Rock
10/19/2014	Jacksonville, FL	Veterans Memorial Arena
10/21/2014	Greenville, SC	Bon Secours Wellness Arena
10/22/2014	Greensboro, NC	Greensboro Coliseum
10/25/2014	Atlantic City, NJ	Borgata Events Center
10/26/2014	Montville, CT	Mohegan Sun Arena
10/29/2014	Syracuse, NY	The OnCenter
11/05/2014	Biloxi, MS	Mississippi Coast Coliseum
11/06/2014	Southaven, MS	Landers Center
11/09/2014	Moline, IL	iWireless Center
11/11/2014	Green Bay, WI	Resch Center
11/12/2014	Madison, WI	Alliant Energy Center
11/13/2014	Omaha, NE	CenturyLink Center
11/15/2014	St. Paul, MN	Xcel Energy Center
11/16/2014	Fargo, ND	FargoDome
11/18/2014	Edmonton, AB	Rexall Place
11/19/2014	Calgary, AB	Scotiabank Saddledome
11/21/2014	Vancouver, BC	Rogers Arena

About MÖTLEY CRÜE

Hailing from Los Angeles, CA, the quartet—Vince Neil (vocals), Mick Mars (guitars), Nikki Sixx (bass) and Tommy Lee (drums)—has commandeered the rock pantheon for over 30 years. In that time, they have accumulated worldwide album sales exceeding 80 million, seven platinum or multi-platinum albums, 22 Top 40 mainstream rock hits, six Top 20 pop singles, a star on the Hollywood Walk of Fame, three Grammy nominations, four New York Times bestsellers (including the band's biography, *THE DIRT*) and countless sold out tours across the globe, playing to millions of fans. Mötley Crüe was the first rock band in history to have completed an epic sold-out Las Vegas residency at The Joint at Hard Rock Hotel & Casino. The band continues to remain on the forefront of entertainment reinventing themselves via not only their music but also their mind blowing live shows featuring never seen before elements, such as Tommy Lee's 360 drum roller coaster. Mötley Crüe was featured in KIA MOTORS' award winning 2012 Super Bowl commercial.

About Dodge Brand

The Dodge brand is tearing into its centennial year with a keen eye focused on the future and a desire to create vehicles customers can't wait to drive and are proud to park in their driveways. With 100 years of history, Dodge is building on the technological advancements of the '30s and '40s, design evolution of the '50s, the racing heritage of the '60s, the horsepower of the '70s, the efficiency of the '80s and unbelievable styling of the '90s as it paves the road to its future. New for 2014, the Dodge Durango "is kind of a big deal," with a new eight-speed transmission that delivers up to 25 miles per gallon on the highway, a new 8.4-inch Uconnect Touch infotainment center and best-in-class power, towing and fuel economy, in addition to its class-exclusive technology. The new Durango joins the new 2014 Dodge Dart with its new 2.4-liter Tigershark engine, as well as the 2014 Avenger, Challenger, Charger, Journey and a 30th Anniversary Grand Caravan. This 2014 Dodge lineup includes five Insurance Institute for Highway Safety (IIHS) Top Safety picks and Top Safety Pick +, five vehicles with best-in-class power, seven vehicles that deliver 25 miles per gallon (mpg) or higher, three vehicles that deliver 31 mpg or higher and three vehicles that offer seating for seven.

About Alice Cooper

Alice Cooper is a true rock icon, having pioneered the use of theatrics and shocking images onstage in concerts from the earliest days of the original band of the same name. Since going solo, he has continued to produce elaborate stage shows providing fans with both shock and rock of the highest caliber. Inducted into the Rock 'N' Roll Hall of Fame in 2011, Alice has toured and recorded continuously, with his most recent album being **Welcome 2 My Nightmare**. Recorded with longtime collaborator Bob Ezrin, who produced the original ground breaking, multi-platinum **Welcome To My Nightmare** album in 1975, the album picks up right where they left off, with Alice trapped in his own warped mind. Alice's catalog of hits and anthems, including "I'm Eighteen," "No More Mr Nice Guy," "School's Out," "Elected," "Poison," and others, are included in his current "Raise The Dead" show, which also features his musical tribute to his fallen friends John Lennon, Keith Moon, Jim Morrison and Jimi Hendrix. Currently, Alice's

touring band features the three guitar attack of Orianthi, Tommy Henriksen and Ryan Roxie, backed by bassist Chuck Garric and drummer Glen Sobel. Additionally, "Nights With Alice Cooper," Alice's nightly radio show, is available in nearly 100 cities in the USA, Canada, Australia, and the UK. The show features his favorite classic rock songs along with his insider anecdotes about many of the artists.

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of four market leaders: Ticketmaster, Live Nation Concerts, Artist Nation Management and Live Nation Media/Sponsorship. For additional information, visit www.livenationentertainment.com.

About Big Machine Label Group

At the helm of the independent Big Machine Label Group is industry veteran Scott Borchetta, who serves as President and CEO. The conglomerate encompasses Big Machine Records (founded in 2005), The Valory Music Co. (founded in 2007) and Republic Nashville (a partnership with Universal Republic founded in 2009 with Jimmy Harnen serving as President). The Big Machine Label Group's current artist roster includes Multi-Platinum superstars Taylor Swift, Rascal Flatts, Tim McGraw and Reba; Platinum sensations The Band Perry and Florida Georgia Line; Legendary group The Mavericks; Gold-selling artists Brantley Gilbert and Justin Moore; Chart-topping act Eli Young Band as well as Hot newcomers Thomas Rhett, Cassadee Pope, RaeLynn, Laura Bell Bundy, The Cadillac Three and Danielle Bradbery, in addition to soundtracks for ABC's hit drama "NASHVILLE." BMLG artists have received multiple GRAMMY, CMA, ACM, American Music Awards, CMT Music Awards, Teen Choice Awards, MTV Video Music Award and People's Choice Award accolades as well as Brit Award and JUNO Award nominations. In 2012 BMLG rejuvenated its publishing arm with Big Machine Music, which has created a joint venture with Lukasz "Dr. Luke" Gottwald's Prescription Songs, allowing the two companies to co-publish songwriters and artists whose unique talents translate across genres. Big Machine was also the first-ever label to align with terrestrial radio for performance royalty rights. The label group has also forayed into the racing world, sponsoring the Brickyard 400 as well as back-to-back Indy500 drivers.

About Jeff Tremaine

Jeff Tremaine, along with Spike Jonze and Johnny Knoxville, created jackass, a television series that became a cultural phenomenon, spawning the franchise of hits: jackass: the movie, jackass number two and jackass 3D, which were all #1 at the box office. Beyond jackass, Tremaine created and executive produced a number of television series, including MTV's Wildboyz, Rob & Big, Nitro Circus, Rob Dyrdek's Fantasy Factory, Ridiculousness, and the Adult Swim series, Loiter Squad. He has also directed and produced a number of music videos and documentaries. Most recently, Tremaine directed "Jackass Presents: Bad Grandpa", another #1 box office hit, which was released by Paramount Pictures on October 25th, 2013.

Website: Mötley.com

Facebook: <http://facebook.com/motleycrue>

Twitter: @MotleyCrue

Follow the Band on Twitter: @TheVinceNeil, @NikkiSixx, @MrTommyLand, @mrmickmars

CONTACTS:

Kristen Foster

PMK

310-854-4742

kristen.foster@pmkbnc.com

Jamie Roberts

10th Street Entertainment / Eleven Seven Music

212-334-3160

jamier@elevensevenmusic.com

Victor Trevino

Live Nation

victortrevino@livenation.com